

Rubbaglove Ltd – GDPR Privacy Policy

Effective Date: 1st January 2024
Last Updated: 31st October 2025

1. Introduction

Rubbaglove Ltd (“we”, “our”, “us”) is committed to protecting personal data. This Privacy Policy explains how we collect, use, store, and protect personal information in line with UK GDPR and the Data Protection Act 2018.

As a digital agency, we handle data both as a data controller (our business operations) and data processor (on behalf of clients). All data is handled lawfully, fairly, and transparently.

2. Who We Are

Rubbaglove Ltd
20–22 Wenlock Road, London, N1 7GU
T: 020 3393 8404
rubbaglove.co.uk
Registered in England and Wales No: 4154210
VAT No: 769 5925 62
Managing Director & GDPR Contact: Guy Eaton

3. Nature of Our Work

We process client data only as necessary under contract.
Development/test environment data is used solely for project purposes, then deleted.
No sale, trade, or use beyond contract scope.

4. Data Collection (as Controller)

Client, supplier, and partner contact details
Business correspondence and invoices
Communication records (email, phone, forms)
Website analytics and technical data

5. How We Collect Data

Direct interactions (contact, contracts)
Client-provided data under contract
Automated tools (cookies, analytics)

6. How We Use Data

Deliver services and solutions
Manage client relationships
Security, testing, and system functionality
Legal and financial compliance
Service improvement

7. Lawful Basis for Processing

Contractual necessity
Legal obligation
Legitimate interests
Consent (optional communications)

8. Data Retention & Deletion

Client/project data: duration of contract + short operational period
Development/test data: only for project duration, then securely deleted
Business records: up to 6 years
All data permanently deleted or anonymised when no longer needed.

9. Data Sharing & Third Parties

Cloud/hosting providers

IT/development partners

Professional advisers (accountants, auditors, legal)

All third parties bound by confidentiality and GDPR compliance.

We never sell, rent, or trade personal data.

10. International Data Transfers

Protected using UK adequacy or Standard Contractual Clauses

11. Data Security

Secure, access-controlled environments

Encrypted storage and transmission

Regular audits

Limited access

12. Your Data Protection Rights

Access, rectification, erasure, restriction

Data portability, objection, withdrawal of consent

Requests for client project data: contact the client controller

Other data requests: contact Guy Eaton, GDPR Contact, info@rubbaglove.co.uk

ICO contact: www.ico.org.uk

13. Cookies

Website uses cookies for performance and analytics

Preferences managed via browser

See Cookie Policy for full details

14. Updates to This Policy

Updates posted at rubbaglove.co.uk

Review regularly

15. Contact Us (GDPR Contact)

Guy Eaton

Managing Director & GDPR Contact

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W: rubbaglove.co.uk